



**CONNECTING ASSETS,
DEVELOPING TALENT**

Minutes of November 14, 2017 Joint Meeting of the Business and Advisory Councils

Business Council Members Present: Sherry Pfaff-Doody, Bob Trezise, Tim Daman, Tom Mee, Matt Hedberg, Saga Sheth, Kate Snyder, Edith Suttles, Edee Hatter-Williams, Jeff Benson, Kellie Dean, Kristin Beltzer, Mitch Tomlinson

Business Council Members Absent: April Clobes, Chris Holman, Daryl Adams, Jeff Wesley, Jim Robinson, Lisa Corless, Mark Alley, Michael Flowers, Mike King, Terry Grimm, Troy Bancroft, Matt Rush

Advisory Council Members Present: Mike Vitale, Bob Trezise, Patrick Harrison, Wayne Petroelje, Cindy Anderson, Gene Shanahan, Dennis, Theis, Sagar Sheth, Kirk Riley, Jane Doty, Amy Busch, Scott Duimstra, Jack Davis, Kate Snyder, Edith Suttles, Edee Hatter-Williams, Stan Kogut, Kristin Beltzer

Advisory Council Members Absent: Arnold Weinfeld, Brent Knight, Chris Holman, Gary Reid, Hiram Fitzgerald, Jason Vandersteldt, Jim Dravenstatt-Moceri, Karen Stefl, Lawrence Hidalgo, Jr., Mark Coscarella, Mike King, Paul Elam, Rosanne Renauer, Teresa Kmetz, Scott Koenigsknecht

Guests: Rosanne Allen, Jay LaNew, Victoria Meadows, Michele Strasz, Pat Jackson, Sara Parkinson, George Pena, Sue Gardner

The meeting started at 3:37 p.m.

1. Welcome and Introductions

Mark Cosgrove, dean of LCC's Technical Careers Division, welcomed everyone and briefly summarized the division. Edith Suttles then welcomed everyone and initiated introductions.

2. Minutes of August 8, 2017 Meeting

It was noted that Jane Doty was in attendance at the August 8 meeting and correction will be made to reflect that. (Attachment on file)

17-06 **Advisory Council** : Motion was made by Wayne Petroelje, supported by Dennis Theis, to accept the minutes as presented. Motion Passed Unanimously.

3. **Presentation on CTE and Early Middle College Enrollments in the Region**

CTE - Sue Gardner provided handouts and explained the enrollment data. She introduced George Pena, who talked about the CTE program at the Lansing School District. The goal is to determine how the Advisory Council can assist business with their search for employees. It would be beneficial to have an event for employers to come and chat with students in a central location.

Early Middle College – Sue Gardner explained the programs included and distributed a handout with information. The pilot program currently has 58 students.

4. **Updates from Advisory Council Subcommittees**

Kate Snyder explained the purpose of each committee with assistance of a PowerPoint presentation.

a. **College Access and Affordability Committee**

Michele Strasz gave an update and the next steps. A handout was of the Michigan Career Pathways Alliance was distributed, which is on the Public Policy agenda. Endorsement by the Business Council was requested by a resolution to support it. Recommendations were reviewed. There was discussion about how this would benefit T3.

17-07 **Advisory Council** : Motion was made by Jack Davis, supported by Amy Busch, to approve the Michigan Career Pathways Alliance resolution and submit the necessary documentation of support.
Motion Passed Unanimously.

Business Council : Motion was made by Bob Trezise, supported by Kellie Dean, to approve to the Michigan Career Pathways Alliance resolution and submit the necessary documentation of support.
Motion Passed Unanimously.

b. **Data Committee**

Kate Snyder reviewed data in the PowerPoint.

c. **Programs Committee**

Kate Snyder talked about the value of career cruising standards and the desire to get all districts on board and encourage use. She also explained MI Bright Future and noted there are currently two pilots in the region. One goal is to increase apprenticeship opportunities.

d. **Awareness Committee**

Kate Snyder talked about Lansing Gift Camp and Going Pro in the MI campaign.

A series of articles about STEAM will launch through the Business Council blog.

5. **Proposed 2018 Meeting Dates for the Advisory Council**

17-08 **Advisory Council** : Motion was made by Jane Doty, supported by Cindy Anderson, to accept the meeting dates.
Motion Passed Unanimously.

6. Other Business

Kellie Dean talked about the Lansing Promise program and will take the Michigan Career Pathways Alliance recommendations to the Lansing Promise board. Edith thanked everyone for staying and Sue for her presentation.

7. Next Meeting – February 13, 2018 at 3:30 pm

8. Tour of CME

Edith encouraged anyone who could stay take the tour.

The meeting adjourned at 5:12 p.m.

17-09 Motion to adjourn by Gene Shanahan, supported by Kirk Riley. Motion Passed Unanimously.