

IT'S BEEN A BIG YEAR FO PARTNERSHIPS HAVE BEEN F HAVE MATURED. THE REGIO **NATIONAL AND LOCAL RECOG** AT TIMES, IT FEELS AS IF WE CAPITAL AREA MICHIGAN PLAYING A SIGNIFICANT ROI CHANGE HAPPENING IN MII THROUGH THE HARD WORK **OUR BOARDS, OUR SUBCO** PARTNERS, WE ARE HELPING **ON TOP BY CREATING A WOR** 

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Jane Doty Jane Doty Chair, Workforce Development Board

Joseph Brehler Chair, Administrative Board

Douglas E. Stites

Chief Executive Officer



# GREATER LANSING ON TOP: PEOPLE ARE TAKING NOTICE

For years, Capital Area Michigan Works! and our partners throughout the region have focused on infusing and work in and creating a place we all want to live to take notice.

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Perhaps the biggest of these was Kiplinger's designation of greater Lansing as one of 10 Great Cities for Young Adults. Groups such as Accelerate Lansing, Leap's recognition, and saw it as a sign that efforts such as Earn, Extreme Entrepreneurship Tour, Next

In 2010, Capital Area Michigan Works! took a deeper look at this impact on greater Lansing's Creative Class. In partnership with Leap, Inc., Capital Area Michigan Works! released its ninth labor market information Study: Creative Thinkers: The Future of Greater Lansing's Technical and Scientific Careers—those making up the projected to grow well above average through 2016.







CAPITAL AREA MICHIGAN WORKS! has spent more than a decade focusing on helping businesses develop recruiting and retention strategies, and in 2010, we took it to a new level by adding an unprecedented seventh Michigan Regional Skills Alliance, this time in bio-manufacturing and in partnership with Prima Civitas Foundation.

The Greater Mid-Michigan Bio-Manufacturing Alliance joins the Capital Area Manufacturing Council, Capital Healthcare and Employment Council, Michigan Construction Career Council, Capital Area IT Council, Capital Area Insurance and Financial Services Cluster and the Capital Area Business Leadership Network Disability Council in serving more than 800 businesses throughout greater Lansing. The Capital Area Insurance and Financial Services Cluster also launched an exciting partnership with Leap, Inc., with staff housed at Leap to serve the industry's employers.

The Capital Area IT Council completed a regional IT training project with Michigan State University and the WIRED Collaborative to fund local companies more than \$350,000 to support more than 75 new hires, while the Capital Healthcare and Employment Council helped local companies grow and launch by recruiting more than 100 individuals to staff new business locations such as Lansing Urgent Care, the Healing and Recovery Center at Eaton Rapids Medical Care Facility and Okemos Health and Rehabilitation. The

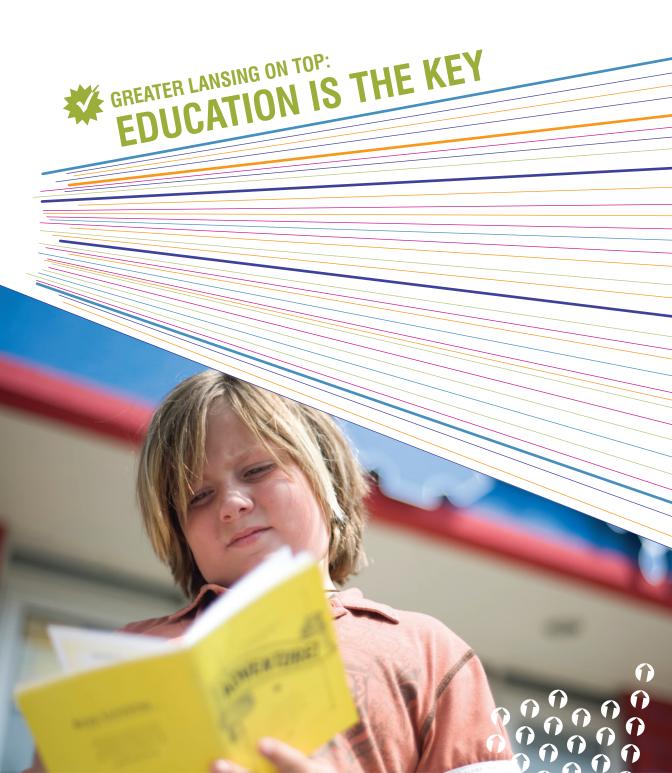
Capital Area Manufacturing Council's scope was more international, assisting companies from China, India, Vietnam and Canada that were seeking to move foreign production to mid-Michigan. In 2011, the council will launch a \$280,000 grant project to assist manufacturers in training more than 300 workers in green technologies.

Career Connections Educational Advisory Group focused its year on connecting with the private sector, adding new members and working closely with the councils. It also leveraged its continuing education partnerships to show members of the business community what's happening in education in the capital area.

Capital Area Michigan Works! also promoted, supported and encouraged the region's growing position as an entrepreneurial hub on the heels of Entrepreneur naming East Lansing as one of the 10 best college towns to start a business. Between workshops, events, mentoring, social media and good old fashioned networking, Capital Area Michigan Works! connected with entrepreneurs throughout the region and helped them connect with the resources they needed. In 2011, Capital Area Michigan Works! will be a partner in the Regional Entrepreneurship Collaborative, a \$200,000 grant headed up by Leap, Inc. to continue streamlining and improving local services for entrepreneurs.

<sup>•</sup> KIPLINGER NAMED LANSING ONE OF THE 10 GREAT CITIES FOR YOUNG ADULTS

ENTREPRENEUR MAGAZINE RANKED EAST LANSING ONE OF THE 10 BEST COLLEGE TOWNS TO START A BUSINESS









AS THE ECONOMY HAS SLOWLY IMPROVED in 2010, so have the perceptions of education in our region, in part, we hope, to the efforts of Keep Learning... Our Future Depends On It and dozens of education-focused partners. Learning to be formed in 2005—that only 27 percent of Michigan parents think getting a good education is essential to getting ahead in life—moved to 38 percent in 2010, according to Your Child and the Detroit News. While still woefully inadequate, public sentiment is shifting, and Keep Learning has stepped up efforts, securing dollars to develop a business pledge and run a successful summer learning program called Passport to Adventure thanks Region Community Fund. More than 250 businesses have taken the pledge to date and 6,100 passports were distributed to students in Ingham, Eaton and Clinton Counties.

Another education program in greater house, and transformed the lives of students in the process. The first class of YouthBuild students "graduated" and many have gone on to paid internships, further college coursework and jobs.

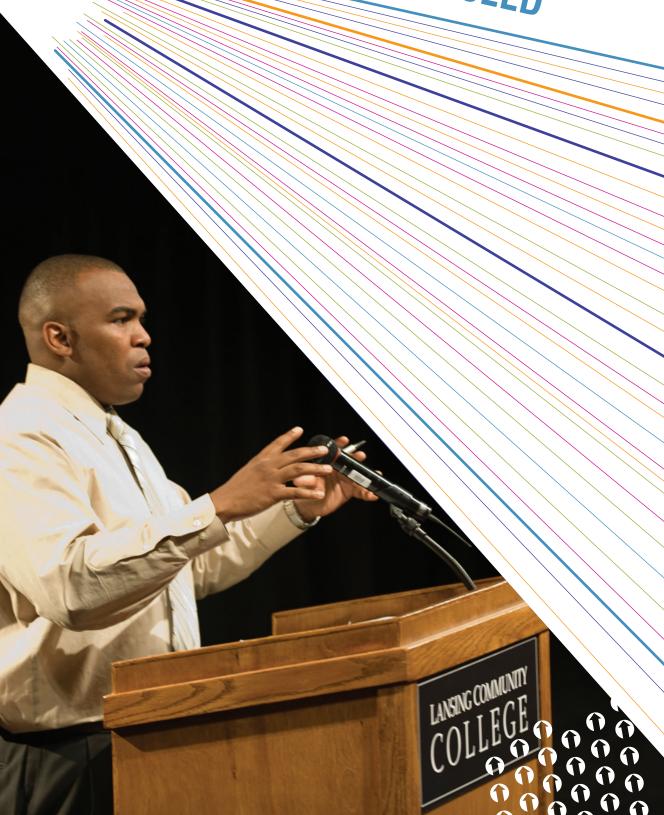
The Capital Area IT Council also emphasized education in its efforts, partnering with Michigan State University, Lansing Community recent college graduates for its new Michigan Application Services Delivery Center. In 2011, it will launch a \$270,000 training project with IBM to create further IBM job opportunities in greater Lansing.

The Michigan Construction Career Council hosted the third annual Michigan Construction Career Days, with more than 1,700 Michigan middle and high school students connecting with hundreds of construction professionals to show young people how they can change MC3 also participated in a collaboration to trades standards, expanding the education

And the Capital Area Business Leadership the Case Cares fundraiser to raise money for an accessible playground for all children Michigan Prisoner ReEntry Initiative hosted a community forum with more than 500 youth talking directly via live feed to inmates at the Bellamy Creek Correctional Facility. The powerful evening was about choices, regrets and the importance of staying on track in school and in life.

NEWSWEEK RANKS EAST LANSING AND OKEMOS HIGH SCHOOLS AMONG THE BEST IN THE NATION
 LANSING WON THE IBM AND TUMBLR SMARTER CITIES CHALLENGE AND DESIGNATION OF "NEXT AMERICAN CITY"







WITH CONTINUED HIGH VOLUME of visitors at our Lansing, St. Johns and Charlotte Service Centers—upwards of 1,500 visitors daily—contractors worked together to keep greater Lansing on top by unifying, streamlining and improving our communications with customers. By launching a uniform way of informing customers of services, and pointing them to new and creative resources like social media and Career Networking Groups, we worked to continue to maintain a high level of service during tough times.

Capital Area Michigan Works! also partnered with Leap, Inc.; the Lansing Regional Chamber of Commerce and Lansing Community College, as well as more than a dozen education partners, to host Journey to Jobs, an innovative regional recruiting event unlike anything the region had seen before. Job seekers experienced workshops and business panels in a professional setting, then talked with more than 60 hiring companies and networked with employers.

The National Career Readiness Certificate played a big role in helping greater Lansing job seekers demonstrate they have the skills to put greater Lansing on top. More than 5,000 individuals in the region now have the certificate, with all customers enrolled in Capital Area Michigan Works! programs having the opportunity to sit for the certificate. Capital Area Michigan Works!' in partnership with its councils, also launched employer education about the National Career Readiness Certificate to help employers understand how the certificate can help them find the right fit in their hiring.

And in 2010, Capital Area Michigan Works! helped thousands of individuals rebound and retrain through its programs.

# JET Program (as of September 30, 2010)

Of the 2487 enrolled in services and 994 enrolled in vocational or basic adult education, 717 were placed into jobs.

The JET Program managed \$3,470,847 in allocations for the year ending September 30, 2010.

The Workforce Investment Act programs managed \$12,813,713 in allocations for the year ending June 30, 2010, including American Recovery and Reinvestment Act funds. Of the 3,487 individuals enrolled in WIA programs, 757 were "Adult," 908 were "Dislocated Worker," 1,358 were "Younger Youth," and 146 were "Older Youth." Of the Adults, 202 were placed into employment with average wages at \$12.47/hour, while 95 graduated from training with an industry recognized credential and 520 were enrolled in training programs. Of the Dislocated Workers, 167 were placed into employment with average wages at \$16.45/ hour, while 131 graduated from training with an industry recognized credential and 711 were enrolled in training. Fourty-five of the Younger Youth received a credential.

Capital Area Michigan Works! also continued its partnership with the Michigan Department of Corrections to manage the Michigan Prisoner ReEntry Initiative for greater Lansing. The primary goal of MPRI is to promote public safety by increasing the success rates of prisoners transitioning from prison to the community. Of course, jobs play a huge role in this transition. The capital area program provided services to more than 500 returning citizens during the 2009-2010 fiscal year.

NATIONAL CAREER READINESS CERTIFICATE OUTREACH CAMPAIGN WAS LAUNCHED IN 2010

# **FINANCIAL SUMMARY**

For the year ended June 30, 2010

TOTAL EXPENDITURES	\$20,014,345	100%
WIA (includes No Worker Left Behind funding)		
Adult	\$1,544,756	7.7%
Adult: ARRA (Stimulus)	\$726,982	3.6%
Youth	\$2,402,572	12.0%
Youth: Summer ARRA	\$2,215,744	11.1%
Dislocated Worker	\$1,546,447	7.7%
Dislocated Worker: ARRA	\$1,382,491	6.9%
Dislocated Worker: NEG	\$1,174,561	5.9%
Statewide Activities	\$1,519,071	7.6%
MSU: Wired Grant	\$301,089	1.5%
Work First		
TANF FY10	\$2,476,019	12%
General Fund/General Purpose FY09	\$994,828	5%
Other Expenditures PY09 Programs		
Wagner Peyser Employment Services	\$760,670	3.8%
Wagner Peyser: RES-ARRA	\$598,362	3.0%
Disability Navigator	\$60,000	0.3%
YouthBuild: Federal Dept of Labor	\$451,342	2.3%
FY10 Programs		
Food Assistance	\$267,751	1.3%
TAA/NAFTA-TAA	\$447,710	2.2%
Michigan Prisoner Re-entry Initiative	\$1,143,950	5.7%

ADULT 7.7% 3.6% уоитн 12% 11.1% 7.7% **6.9%** DISLOCATED WORKER: ARRA 7.6% 1.5% TANF FY10 12% GENERAL FUND/GENERAL PURPOSE FY09 3.8% 3.0% **2.3**% FOOD ASSISTANCE 2.2%

5.7%

### PARTNERS AND PROGRAM OPERATORS

**Advent House Ministries** 

**Bethlehem Temple Church** 

**Bio-Manufacturing Alliance** 

**Capital Area Business** Leadership Network **Disability Council** 

Capital Area Insurance and **Financial Services Cluster** 

Capital Area IT Council

**Capital Area Manufacturing** Council

Capital Area Michigan Works! Administrative Offices

Capital Healthcare and **Employment Council** 

Career Quest Learning Centers, Inc.

Carefree Medical

City of Lansing

**Clinton County** 

Clinton Task Force on **Employment** 

**Community Mental Health** 

**Cognitive Consultants** 

Cristo Rey Community

**DCFU Financial** 

Eaglevision Ministries, Inc.

**Eaton Intermediate School** District

**Gateway Community** Services

Greater Mid-Michigan

**Housing Services for Eaton** County

**Ingham County Land Bank** 

Ingham Intermediate School District

**Lansing Community College** 

Lansing Economic Area Partnership, Inc.

**Lansing School District** 

Lovejoy Special Needs Center

Michigan AFL-CIO Human Resource Development, Inc.

Michigan Commission for the Blind

Michigan Construction **Career Council** 

Michigan Department of Corrections

Michigan Department of **Human Services** 

Michigan Department of Energy, Labor & Economic Growth—Employment Services

Michigan Department of Energy, Labor & Economic Growth-Labor Market Information & Strategic Initiatives

Michigan Department of Energy, Labor & Economic Growth—Rehabilitation Services

Michigan Laborers **Apprenticeship Training** Institute

**New Horizons Computer Learning Center** 

Peckham Inc.

Potterville School District/ **NEC** 

#### **CAPITAL AREA MICHIGAN WORKS! ADMINISTRATIVE TEAM**

#### Rosanne Allen

Executive Assistant

#### John Baynes

Construction Supervisor YouthBuild

#### **Brindley Byrd**

Executive Director Michigan Construction Career Council; Program Director YouthBuild

#### Amy Covert

Service Coordinator Michigan Prisoner Re-entry Initiative In-Reach

#### Diane Durow

Quality Assurance Officer

# **Edythe Hatter-Williams**

Chief Operating Officer

#### **Betsy Hood**

Computer Technician

#### Carole Hovt

Staff Accountant

#### Tekea Jackson

JET Coordinator

#### **Derrick Jones**

Executive Director Michigan Prisoner Re-entry Initiative

#### Andrea Kerbuski

Assistant Communications Officer

#### Chris Knapp

Executive Director Capital Area IT Council

#### Tracey Maroney

Executive Director

Greater Mid-Michigan Bio-Manufacturing Alliance

#### Lisa Oberlin

Accounting Assistant

#### Alicia Paterni

Executive Director Capital Area Business Leadership Network Disability Council

#### **Becky Powers**

Chief Financial Officer

## **Debbie Rose**

Grant Financial Analyst

### Julianne Rose

Executive Director Capital Healthcare & **Employment Council** 

# Ellen Russell

Receptionist

#### **Bob Sherer**

Executive Director Capital Area Manufacturing Council

#### Douglas E. Stites

Chief Executive Officer

#### **Bob Thelen**

Chief Training Officer

# Kate Tykocki

Chief Communications Officer

### Tyler Wysong

Chief Information Officer

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Ingham County Commissioner

#### Dale Copedge

Ingham County Commissioner

#### Debbie DeLeon

Ingham County Commissioner

# Kathie Dunbar

Glenn Freeman III

# Lansing City Council

Eaton County Commissioner

#### **Diane Goddeeris**

East Lansing City Council

#### Larry Martin

Clinton County Commissioner Second Vice Chair

#### **Derrick Quinney**

Lansing City Council First Vice Chair

#### A'Lynne Robinson

Lansing City Council

#### Robert Showers

Clinton County Commissioner



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Capitol National Bank

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Magnesium Products of America

Jane Doty

**H&H Restaurants** 

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Jim Dravenstatt-Moceri Greater Lansing Labor Council

**Harold Halstead** 

Halstead Realty

Lawrence Hidalgo

Lansing Electrical JATC Alternate

**David Hollister** 

Prima Civitas Foundation

**Chris Holman** 

Greater Lansing Business Monthly

Shirley J. Hyde

Eyde Company

William Kimble C2AE

Mike King

WILX-TV 10 1st Vice Chair

Andy Kotarba

Dewpoint 2nd Vice Chair

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General Motors

Kevin McFatridge Lansing State Journal, Alternate

Paul McNamara

Clinton County Commissioner

Andrew Mosser

IBEW Local 665

Dean Poggiali

Local 724 UAW President

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Lansing State Journal

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Lansing Community College Board of Trustees

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Ingham County Department of Human Services Alternate

Rosanne Renauer

Michigan Rehabilitation Services

**Edith Suttles** 

Diversified Environmental Services Inc.

Dennis Swan

Sparrow Health System

**Raymond Tadgerson** 

C2AE Alternate

Amanda VanderMeulen

Biggby Coffee

Ryan Vartoogian Spartan Internet onsulting

Steven Webster

Michigan State University, Office of Governmental Affairs

Warren Wilson

Michigan Department of Corrections

Louise Wing

Ingham County Department of Human Services

Larry Winkler

Millbrook Printing

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Auto Owners Insurance

#### Glenn M. Bivins

United States Department of Labor Bureau of Apprenticeship and Training

#### Jennifer C. Bucienski

Haves Green Beach Memorial Hospital

# **Dale Copedge**

Ingham County Commissioner

#### Tim Daman

Lansing Regional Chamber of Commerce

#### Jeff Dettloff

Providence Consulting

#### John Hagel

Clinton County RESA

#### Ralph Hansen

Eaton Intermediate School District

#### **Paul Jaques**

Michigan State University Career Services and Placement Center

#### Owen F. Johnston

Bekum America Corporation First Vice Chair

#### Stan Kogut

Ingham Intermediate School District

#### **Larry Meyer**

Lansing Community College Trustee

#### Dean Poggiali

Local 724 UAW

#### Rosanne Renauer

Michigan Rehabilitation Services

#### **Douglas Stites**

Capital Area Michigan Works!

#### **Edith Suttles**

Diversified Environmental Services Inc. Chair

#### **Dennis Theis**

Costerisan & Ellis, PC Maner

# Mitch Tomlinson

Peckham, Inc.

# Dr. T. C. Wallace

Lansing School District

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Fox TV Channel 47

#### Tim Bynum

Michigan State University

#### Dale Copedge

Ingham County Commissioner

#### Yvette Harris

Michigan Department of Energy, Labor & Economic Growth

#### Len Hill

New Directions Inc.

# Joan Jackson-Johnson

Human Relations and Community Services City of Lansing

#### Kenneth McKee

Bellamy Creek Correctional Facility

#### Frank Medrano Lansing Police Department

Jeff Padden Public Policy Associates

# **Brian Peacock**

Eaton County Sheriff's Department

# **Thomas Roys**

Eaton County Parole/ Probation

#### Jeff Sauter

Eaton County Prosecuting Attorney

#### **Doug Stites**

Capital Area Michigan Works!

#### Maria Valayil

Ingham County Prosecutor's Office

#### Gary VanNorman

Mid-South Substance Abuse Commission

#### Warren Wilson MDOC

Louise Wing

Ingham County Department of Human Services

# In 2010, Capital Area Michigan Works! partnered with more than 800 Clinton, Eaton and Ingham County employers to develop recruiting and retention strategies to keep greater Lansing on top.

#### NUMERIC: 21ST CENTURY PLASTICS CORP. • 33 1/3 STREET SOUND

A: A WRIGHT FACILITY MANAGEMENT A. \* KING INC. \* A.J. BOGGS & COMPANY \* A1 MEDICAL \* AAJAY SHAW \* ABLE & AFFORDABLE \* ACCIDENT FUND INSURANCE COMPANY OF AMERICA \* ACCOUNT RECEIVABLE SOLUTIONS INC. \* ACCUTEST DISTRIBUTING \* ACD.NET \* ACRTIC GLACIER ICE \* ADAMS OUTDOOR ADVERTISING \* ADVANCE EMPLOYMENT \* ADVANCED IMAGING SERVICES \* ADVANCED INFUSION SPECIALISTS \* ADVENT HOUSE \* AFLAC \* AGATE SOFTWARE \* AG-CO. INC \* AGRO-CULTURE LIQUID FERTILIZERS \* AIR LIFT COMPANY \* AIRPORT LIGHTING \* AIRE SERV OF MID-MICHIGAN \* AIS EQUIPMENT \* J JANITORIAL SERVICES \* AJ WRIGHT \* AJAY BADHWAR & ASSOCIATES \* ALD FOODS \* ALDINGER INC. \* ALLEGRA OF LANSING \* ALLIANCE INTERIORS \* ALLIED RING CORPORATION \* ALLSTATE INSURANCE \* ALRO \* ALTA EQUIPMENT COMPANY \* AMERICAN LEGION POST 42 \* AMERICAN ROOFING CONTRACTORS \* AMERISOURCE BERGEN \* ANDREW'S MATERIAL TESTING \* ANDREWS, HOOPER & PAVLIK PLC \* ANDROID INDUSTRIES \* ANDY T'S FARM MARKET \* ANTHONY M. SNYDER & ASSOCIATES, PLLC \* APPLEBEE'S NEIGHBORHOOD GRILL & BAR \* ARBY'S \* ARCADIA HOME HEALTH AND STAFFING \* ARCHITECTURAL METALS, INC. \* ARIALINIK \* ART CRAFT SIGNS \* ARTEMIS SOLUTIONS \* ARTS COUNCIL OF GREATER LANSING \* ASAP MED STAFF \* ASAP MEDICAL SERVICES \* ASAP PRINTING \* ASK \* ASPPIRE \* AUTO-OWNERS INSURANCE \* AUTOPORTI

B: B & L JANITORIAL AND CLEANING • BABCOCK CLUTCH BRAKE • BABIES R US • BACKBONE CHIROPRACTIC • BARBER'S FLOORS AND MORE • BARNARD MANUFACTURING COMPANY, INC. • BARNES
AEROSPACE • BARNHART AUTO ELECTRIC • BARTON MALOW • BATH COMMUNITY SCHOOLS • BAYMONT INN AND SUITES • BEKUM AMERICA CORPORATION • BELL INDUSTRIES • BELLEVUE PLACE
APARTMENTS • BEST FRIENDS PET CENTER • BHARAT FORGE • BIG RAPIDS LIONS CLUB • BIGGBY COFFEE - ST JOHNS • BIGGBY COFFEE HOME OFFICE • BILL'S FURNACE SERVICE • BLUE CROSS BLUE
SHIELD OF MICHIGAN • BOB'S AUTO BODY • BRD PRINTING INCORPORATED • BRIDGEWATER • BRIDGMAN PUBLIC LIBRARY • BRIGHT BEGINNINGS • BROADSTRIPE • BROOKSOURCE • BRUEGGER'S
BAGELS • BS & A SOFTWARE • BUILDING SCIENCE ACADEMY • BULL SERVICES • BURCHAM HILLS • RETIREMENT CENTER • BURGER KING • BUSINESS FOR KIDS • BUSINESS SOLUTIONS 21, INC.

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E: EAGLE AERIE • EAGLEVISION MINISTRIES • EATON COUNTY MEDICAL CARE FACILITY • EATON COUNTY UNITED WAY • EATON INTERMEDIATE SCHOOL DISTRICT • EATON RAPIDS MEDICAL CENTER
• EATON RAPIDS SCHOOLS • EATRAN • ECLIPSE ADVANTAGE • EDUCATIONAL CHILD CARE CENTER • EFFICIENCY PRODUCTION • ELECTRONIC SPECIALISTS • ELITE MARKETING • EMPLOYMENT
GROUP • ENERGY SYSTEMS GROUP • ENLIVEN SOFTWARE • ENPROTECH • ENTREPRENEUR INSTITUTE • EPIPHANY SOUND PRODUCTIONS • EQUITY PLUS • E-T-M ENTERPRISES, INC. • EVENT DEPOT •
EXCELLENCE BY DESIGN • EXECUTIVE OFFICE PARK & CONFERENCE CENTER • EXPERIENCE WORKS • EXTENDICARE • EYDE COMPANY • EYE CARE ASSOCIATES/CHARLOTTE

F: F & J TRUCKING • F C MASON COMPANY • FALCON TAX SERVICE • FARM BUREAU INSURANCE • FAST EDDIES • FAVORITES CAFE • FED EX HOME DELIVERY • FENNER NATURE CENTER • FERRIS ORGANIC FARM • FERRIS STATE UNIVERSITY • FERRIS STATE UNIVERSITY / LANSING • FIFTH-THIRD BANK • FILM IT STUDIO • FINCOR HOLDINGS, INC. • FIRE HOUSE NEON • FIRST IMPRESSIONS TRAINING • FORCE BY DESIGN • FOSTER SWIFT LAW FIRM • FOSTER, SWIFT, COLLINS & SMITH, PC • FOSTER'S PUB • FOWLER PUBLIC SCHOOLS • FOX 47 LANSING • FRANCHINO MOLD & ENGINEERING • FRANKLIN ENERGY • FRASER, TREBILCOCK, DAVIS & DUNLAP PC • FRIENDS WHO CARE • FSD GLOVES

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