

**Workforce Development Board Meeting
Wednesday, October 7th, 2020**

*** This meeting was held virtually due to the on-going COVID-19 pandemic. ***

Present

Jane Doty, Chair
Bill Brewer, 1st Vice Chair
Chris Holman
Glenn Freeman
Jane Mitchell
Jim Dravenstatt-Moceri
Joseph Brehler
Paula Cunningham
Rebecca Bahar-Cook

Absent

Rey Guzman
Robert Proctor
Robert Trezise
Sandra Pearson
Sergio Keck
Shelly Neal
Su A'lyn Holbrook
Tom Ruis
William (Bill) Kimble

Absent

Andy Kotarba
Darcy Kerr

Secretariat

Carrie Rosingana

Staff

Becky Powers
Kate Snyder
Samantha Bohm
Tekea Norwood

Guests

Danielle Grubaugh
Becki Matiska
Karen Maas

AGENDA

ITEM #1 CALL TO ORDER – WORKFORCE DEVELOPMENT BOARD
Jane Doty called the meeting to order at 7:36AM.

ITEM #2 PUBLIC COMMENT
There was no public comment.

*******CONSENT AGENDA******* (Attachments for each item included) *****

ITEM #3 MINUTES OF AUGUST 5, 2020 WORKFORCE DEVELOPMENT BOARD MEETING

ITEM #4 RECOMMENDATION FOR PY 2019 REDISTRIBUTION OF WIOA FUNDING

ITEM #5 ACCEPTANCE OF FY 2020 HEALTHY MICHIGAN PLAN PROGRAM ADDITIONAL FUNDING

ITEM #6 ACCEPTANCE OF FY 2021 BUSINESS RESOURCE NETWORK ADDITIONAL FUNDING

ITEM #7 RECOMMENDATION OF FY 2021 FOOD ASSISTANCE EMPLOYMENT AND TRAINING (FAE&T)

ITEM #8 RECOMMENDATION OF FY 2020 FOSTER CARE SUMMER YOUTH EMPLOYMENT PROGRAM SUPPORTIVE SERVICES

ITEM #9 ACCEPTANCE OF FY 2020 UNEMPLOYMENT INSURANCE AGENCY FUNDING

ITEM #10 ACCEPTANCE OF FY 2021 TRADE ADJUSTMENT ASSISTANCE (TAA) PROGRAM FUNDING

ITEM #11 ACCEPTANCE OF MICHIGAN DISASTER RECOVERY NATIONAL DISLOCATED WORKER GRANT (COVID-19 RECOVERY PROJECT)

ITEM #12 ACCEPTANCE OF FY 2020 PATH ADDITIONAL FUNDING
20-08 Motion by Chris Holman to accept consent agenda, supported by Glenn Freeman.
Motion Passed Unanimously

*******CONSENT AGENDA*******

ITEM #13 CAITC UPDATE – (for informational purposes only) (Attachment)
Carrie gave the report on behalf of the Capital Area IT Council's memberships. The website is currently undergoing maintenance, and once completely will show the four new board members that have been elected to the board of directors. The IT Council continues to interact on a virtual platform to accommodate physical distancing, and the Executive Director is working diligently to renew memberships and seek new memberships.

ITEM #14 HOT JOBS REPORTS / RAPID RESPONSE REPORT (Attachments)
Carrie discussed the Hot Jobs report on behalf of the Business Services Team. There are a variety of jobs listed on the Hot Jobs report. Carrie encouraged board members to share the hot job list with their networks. There has been a greater need for employees in the manufacturing industry; with childcare and transportation being barriers to filling these positions, they are still showing the impacts of COVID-19. There were not any new Rapid Response updates from the last meeting.

ITEM #15 COMMUNICATIONS UPDATE (Attachment)

Kate informed of the changes in the communications focus for the month of October – which is Disability Awareness Month. Expect to highlight the importance of accessibility targeting employers and how they can make efficient accessibility changes with ease. In addition, there is not a full monthly theme for October; but rather focusing on COVID tips, Disability Awareness, Hispanic Heritage Month, Careers in Energy Week, and much more in the media. The plan is to return to the monthly theme/topic concentration in November, with veterans being the historical topic of November. Additionally, Piper & Gold has resumed the production of the Business Resource Network (BRN) videography, with COVID precautions being priority for everyone involved. The annual report this year will be delivered virtually, given the current social climate of the nation – the annual open house will be delivered virtually as well. Kate further informed that an advertising RFP is in the works, changing the delivery style from previous RFP's to increase open innovation and bring in new ideas.

ITEM #16 LEAP UPDATE

Bob gave the LEAP update. Over half of the LEAP staff in conjunction with area partners, created a process to deliver \$5.3MM in the last two months to 412 small business in the Capital Area – there were about 1,700 applications. There is a publication on purelansing.com/businessrelief that will show all of the businesses that applied and those that were selected, in addition to the scoring process. LEAP invited nine diversity, equity, and inclusion offices to assist in the process; that would allow for businesses that are historically left behind at a systematic level, to be the forefront of consideration. 63% of the grants went to female owned businesses, 56% of the grants went to minority owned businesses, and 10% went to veteran owned businesses. Bob further thanked everyone in the meeting for their assistance and all of the work that went into delivering these grants and monies to the community. The attraction and expansion efforts in the Capital Area are extremely strong, despite the economical challenges, and LEAP looks forward to being part of re-stabilizing the economy and continuing their economical development efforts.

ITEM #17 PATH PROGRAM PRESENTATION

Becki Matiska gave the PATH Presentation. The PATH Program assists clients to obtain employment which eliminates the need for cash public assistance, which reduces or eliminates the need for non-cash public assistance. The client will be given a Career Coach that will work one on one with them to help eliminate all barriers to finding and keeping employment. Becki shared a success story of a recent client with the board, and showcased the partnering of Learn to Earn, and St. Vincent's Catholic Charities.

ITEM #18 CEO REPORT (Attachments)

Carrie began her report discussing the Governor's Executive Orders status; and how the agency is doing their due diligence to keep a close eye on what comes next at a state level with Local and County Emergency Orders beginning to come through as well. Various state partners have discussed their return to work dates being pushed back to January 2021, CAMW! continues to monitor and align with the directives of the State. The governor's budget included \$28MM for the Going Pro Talent Fund; with the application process opening up in early November. Jobs for Michigan's Graduates (JMG) was awarded \$3.7MM, and the TANF funding remained flat funded. Over 60,000 applications for the Future for Frontliners have been reported to date, with 70% of the applicants being female and 30% being male. This month showcases the 30th anniversary of the Americans with Disabilities Act and Carrie was invited to participate in the webinar hosted by the Department of Labor and Economic Opportunity (LEO). Since CAMW! had an Equal Opportunity review and did not have any findings, CAMW! was asked to participate to show what CAMW! is doing to provide fair and equitable service delivery. Carrie gave a recap of the Michigan Works! Annual Conference – noting that Edythe Copeland received the Inaugural Christine Quinn Excellence in Leadership Award and the Champion of Workforce Development Award, which speaks volumes on her impactful leadership she displayed. CAMW! submitted Representative Sarah Anthony to receive the Legislature of the Year Award, and Rep. Anthony was the legislator selected to receive the award. Julie DeRose from the Learn to Earn program was additionally acknowledged for the region with the Shining Star Award. Carrie presented the recommendation for the FY21 PATH program funding including the sub-recipients contract award.

20-09 Motion by Bob Trezise to accept the TANF funding as presented, supported by Chris Holman.
Motion Passed Unanimously

ITEM #19 MEMBER ROUNDTABLE

Jane discussed the transition at the Michigan Works! Association's Board of Directors, and what that may look like in the future with the expansion of the Board going from 10 to 32 or more. Carrie further discussed the Lansing RELAUNCH efforts with LEAP regarding COVID awareness for students. Chris Holman asked in what ways T3 could be helpful for facilitating assistance in Going Pro. Jane Mitchell discussed that she is still able to order PPE items for businesses. Matt Schneider thanked Carrie for identifying the employment need in the manufacturing industry. Shelly Neal informed that MRS is able to connect talent to businesses as necessary.

ADJOURNMENT

Jane Doty adjourned the meeting at 8:44AM.