Workforce Development Board Meeting Wednesday, August 7, 2019

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Present Jane Doty, Chair Chris Holman Jane Mitchell Jim Dravenstatt-Moceri Dean Poggiali Janet Lillie Joseph Brehler Rebecca Bahar-Cook Rey Guzman		Robert Trezise Sandy Pearson Scott Sowulewski (alt.) Shelly Neal William (Bill) Brewer II William Kimble Absent Andy Kotarba Darcy Kerr	Edith Suttles Glenn Freeman III Paula Cunningham Robert Proctor Sherry Pfaff-Doody Sergio Keck Su A'lyn Holbrook Tom Ruis	Secretariat Edythe Copeland Staff Amber Denney Becky Powers Carrie Rosingana Julie Fick Samantha Bohm Tekea Norwood	Guests Don Kuchnicki Jana Bowman Jordan Davis Kate Snyder Matt Schneider Rachel Rosendale Zeba Naveed
	AGENDA MELCOME				
ITEM #1	WELCOME Jane Doty, Chair, called the meeting to order at 7:36 a.m. Jane welcomed everyone and Edee proceeded with introductions of board and new CAMW! Staff.				
ITEM #2 PUBLIC COMMENT No public comment. ***********************************					
ITEM #3	MINUTES OF JUNE 5, 2019 WORKFORCE DEVELOPMENT BOARD MEETING				
ITEM #4	ACCEPTANCE OF ADDITIONAL ALLOCATION YEAR 2018 WIOA FUNDING A) ADULT B) DISLOCATED WORKER C) YOUTH				
ITEM #5	ACCEPTANCE OF ALLOCATION YEAR 2018 REFUGEE AND IMMIGRANT NAVIGATOR PROGRAM FUNDING				
ITEM #6	ACCEPTANCE OF ADDITIONAL ALLOCATION YEAR 2018 COMMUNITY VENTURES FUNDING				
ITEM #7	ACCEPTANCE OF PY19 WIOA STATEWIDE ACTIVITIES HIGH CONCENTRATION YOUTH FUNDING				
ITEM #8	ACCEPTANCE OF PY19 CAPACITY BUILDING AND PROFESSIONAL DEVELOPMENT FUNDING				
ITEM #9	ACCEPTANCE OF REVISED PY19 WIOA ADULT PROGRAM SERVICES A) ADULT B) DISLOCATED WORKER C) EMPLOYMENT SERVICES				
ITEM #10	ACCEPTANCE OF REVISED PY19 WIOA YOUTH PROGRAM SERVICES FUNDING				
ITEM #11	ACCEPTANCE OF PY19 WAGNER PEYSER EMPLOYMENT SERVICE FUNDING FOR SERVICE CENTER OPERATIONS				
ITEM #12	ACCEPTANCE OF ADDITIONAL FY19 GOING PRO TALENT FUND AWARDS				
ITEM #13	ACCEPTANCE OF WOMEN IN SKILLED TRADES (WIST) GRANT FUNDING				
ITEM #14 19-07	RECOMMENDATION FOR FY2020 LEARN-TO-EARN PROVIDER Motion by William Brewer to accept consent agenda, supported by Chris Holman.				

Motion Passed Unanimously

ITEM #15 CAITC UPDATE – (for informational purposes only) (Attachment)

Carrie gave information from the Executive Director's report; he met with ten new leadership leads; and worked closely with DTMB to coordinate employee involvement, as DTMB is a recent member of the CAITC. Carrie gave the dates for the upcoming CAITC meetings.

ITEM #16 HOT JOBS REPORTS / RAPID RESPONSE REPORT (Attachments)

Carrie encouraged everyone to share the jobs that are available. She reminded board members that these positions are also listed and shared on social media. There were not any Rapid Response occurrences.

ITEM #17 COMMUNICATIONS UPDATE (Attachment)

Kate informed that in June Piper & Gold honorably won the bid of providing communications services to CAMW! This included placing a part-time Piper & Gold employee on site for social media, distribution of information internally, news, etc. In July the editorial topic was retention; the labor market is tight and retention is the largest area for improvement. August will focus on social media for employers, job seekers, and for parents. This will be done in conjunction with LEAP and CAMW! Promoting the 'Going Pro Talent Fund' – August 22nd event is sold out. Edee thanked Bob Trezise and (non-attending) Tim Daman from the Lansing Chamber for their work in helping these events achieve high success.

ITEM #18 LEAP UPDATE

Bob stated that LEAP is far surpassing the usual success rate. Purelansing.com will feature companies joining the program and companies invested in the growth of the program. Comparisons for pipeline recruiting are down to four main areas, and this area is one of them. Considerations for the final choice will be based on: growth, municipality property, wages, job availability, etc. The City of Lansing's Brownfield Authority Coalition received the largest grant (\$600,000) in the United States for development. Bob thanked everyone for their efforts in workforce development. Lansing had 3% population growth, showing eight straight years of growth in Lansing. Edee mentioned and recommended everyone review the Talent Wars report (attachment on file). Costs of relocation happen to be the biggest obstacle found in getting individuals to relocate for employment. Specific cost factors are: housing costs/locations and healthcare benefits. When compared to other municipalities, Lansing is extremely competitive. Sandra reiterated this report showcases that the State needs to invest more into housing, since housing equals jobs. Currently, available housing is not in Lansing to bring in more workers.

ITEM #19 PRESENTATION: Luke Schroeder, New Americans Navigator (NAN)

Luke's presentation involved why new Americans have barriers in finding employment. CAMW! began this program in November 2018. The NAN aids authorized immigrants in finding employment and offers them assistance in accessing resources. NAN can only aid work-authorized immigrants: naturalized citizen, green card holders (LPR), refugees, and asylees. Student visa holders, tourists or visitors, undocumented, and asylum-seekers are not able to be assisted without going through the proper channels to become work-authorized. To date, 96 immigrants have received assistance in 9 months; from all continents except Antarctica and Australia. He attends various events to make sure there are not any civil rights issues or violations through community outreach. The floor was opened for questions and Bill asked Luke how he assists unauthorized immigrants on how to become authorized for work. Luke reported at this time he is only able to refer them to the correct organizations that will be able to assist clients in becoming authorized; he is unable to help anyone undocumented become employable.

ITEM #20 CEO REPORT (Attachments)

Edee began her report noting that Lot from Senator Stabenow's office is meeting with staff to talk about Trade Adjustment Assistance (TAA) on August 22nd. Looking at the budget on a federal and a state level, however until the roads are fixed Governor Whitmer is not signing any new budgets, which may affect our budget in the upcoming fiscal year. Edee mentioned as of August 5, Jeff Donofrio is the new director of Talent Investment Agency. Rey mentioned he has high hopes for his new leadership and what he can do for the state. Rey informed the Going Pro Talent Fund may be affected by the state budget decisions as well. CAMW! continues to work on getting the Michigan Works! system mentioned as part of the workforce initiatives, and written as so in legislation. CAMW received a 5/5 award for the youth programs.

ITEM #21 OTHER

Adjournment at 9:00AM.
The next meeting is October 2, 2019