

**Workforce Development Board Meeting
Wednesday, April 3, 2019**

Present

Jane Doty, Chair
Joseph Brehler
Jim Dravenstatt-Moceri
Glenn Freeman III
Rey Guzman
Su A'lyn Holbrook
Chris Homan
Sergio Keck
William Kimble
Andy Kotarba (phone)
Janet Lillie
Robert Proctor
Robert Trezise
Scott Sowulewski

Paula Cunningham
Shawn Davis
Darcy Kerr
Shelly Neal
Sandra Pearson
Debbie Petersmark
Sherry Pfaff-Doody
Dean Poggiali
Tom Ruis
Karen Kafantaris
Jamie Lovelace (Alternate)

Amber Denney
Kate Snyder
Tekea Norwood
Erin McKenzie
Anton Letica
Amanda Johnson
Luke Schroeder
Julie Fick
Tyler Wysong

Secretariat

Edee Copeland

Staff

Carrie Rosingana
Becky Powers
Rosanne Allen

Guests

Rachel Rosendale
Jamie Case
Karen Maas
Don Kuchnicki
Micah Lurie
Danielle Grubaugh
Dan Furton
Anitra Daugherty

Absent

Rebecca Bahar-Cook
William Brewer II

Agenda

ITEM #1 WELCOME

Jane welcomed everyone and Edee proceeded with introductions of board and new CAMW! Staff.

ITEM #2 PUBLIC COMMENT - None

***** **CONSENT AGENDA (Attachments for each are on file)** *****

ITEM #3 MINUTES OF DECEMBER 12, 2019 workforce development board meeting

ITEM #4 ACCEPTANCE OF FY2019 GOING PRO AWARDS

ITEM #5 ACCEPTANCE OF FY2019 DEPARTMENT OF HEALTH AND HUMAN SERVICES (DHHS) SUPPORTIVE SERVICES FUNDING

ITEM #6 ACCEPTANCE OF FY2019 REGIONAL PROSPERITY INITIATIVE (RPI) FUNDING

ITEM #7 ACCEPTANCE OF FY2019 SUMMER YOUTH CHAFFEE FUNDING

ITEM #8 ACCEPTANCE OF ADDITIONAL FY2019 PATH FUNDING

ITEM #9 ACCEPTANCE OF PY2019 CUSTOMER RELATIONSHIP MANAGEMENT (CRM) FUNDING

19-01 Motion by Glenn Freeman to accept consent agenda, supported by Bob Trezise.

ITEM #10 REQUEST FOR PROPOSAL PROCESS

Carrie spoke about current timeline for RPF's, they are in the process of being reviewed, recommendations to board members by May 1st, unfortunately Clinton Task Force on Employment's Proposal is considered nonresponsive due to a required signed cover sheet missing. Peckham and the Lansing School District will be asked to come in for presentations.

ITEM #11 CAITC UPDATE

Carrie spoke about the IT Council report put together by Anton, engagement within the council has continued to grow, he has been registered to be part of MSU's Minor IT Council which will be a great connection & resource for the council.

ITEM #12 HOT JOBS REPORTS/ RAPID RESPONSE REPORT

Carrie spoke about BST filling a large variety of jobs. Seven new rapid responses since December – hosted several employee meetings with employers, providing community resources to individuals affected by closings.

ITEM #13 COMMUNICATION UPDATE (Attachment)

Kate spoke about the new CAMW! Advertising Outreach, statistics surrounding media consumption and advertising, able to provide more information than an ad and in a way that people are more receptive. Contributing articles to the Monthly CAMW! report, contributed content through MLive, segments on Fox47 WYSM/TV every month & Facebook Live videos, continuing Michigan Business Network interviews – looking at more ways to do additional onsite for MI Business Network.

ITEM #14 LEAP UPDATE

Bob spoke about LEAP 2018 Annual report booklet, landed 4 businesses last year for adding economic development, Press conference on Monday, April 8, 2019.

ITEM #15 PRESENTATION: Janet Lillie

Janet spoke about the impact of MSU in the region and provided an update of how many students typically stay within the region post-graduation. (Handouts & Presentation on file)

ITEM #16 CEO REPORT

Jane and Edee presented a clock to Rosanne in recognition of her 13 years of service with CAMW!, Workforce Development Agency created a draft of policy at the State level which mirrors what our business services team does, has not invited CAMW! to meetings. Michigan Works! Directors, except two, vetting their concerns. April 15 will meet with Stephanie Beckhorn, Acting Director of Talent & Economic Development State of Michigan, to discuss issues, if no resolution going to governor. Information on JMG program, Bob's article about the roads, Sign-up sheet for Michigan Works! Annual Conference, State Rep Sarah Anthony – going pro budget, PATH appropriation is the same as CY – allocations probably won't come until August, JMG cut 3 million, prosperity region funding eliminated, Marshall plan funding 60 million appropriated to Michigan reconnect, Brandi Johnson, Policy Advisor for Post-Secondary Educational Attainment & Workforce Development, coming to CAMW! center in a couple weeks to tour, NAWB conference speaking about appropriations levels in law. MiCareer Quest April 26 VIP 9 AM, support of Capital Area Housing Partnership, Meeting in May and June.

ITEM #17 OTHER

Jane asked for other business – none

Adjournment – next meeting May 1st