



CONNECTING ASSETS, DEVELOPING TALENT

T3 Council Meeting Thursday August 22, 2019

Chris Holman, Chair Edith Suttles, Co-Chair

Amy Busch Arnold Weinfeld Cindy Anderson Dave Pohl

Edythe Copeland

Jack Davis Jamie Engel

Present

Jane Doty Jason Mellema Kate Snyder Michael Flowers Michelle Strasz

Rey Guzman Robert (Bob) Trezise, Jr.

Shelly Neal

Pat Jackson

Silvia Dimma (proxy for

April Clobes) Teresa Kmetz

Teri Bernero (Alternate for Delsa Chapman)

Tim Daman

<u>Absent</u>

Guests

Carrie Rosingana
Cassie Cotton
Julie Fick

Samantha Bohm

The meeting was called to order at 3:38 p.m.

AGENDA

ITEM 1 Welcome and Introductions

Chris Holman welcomed everyone and initiated introductions.

ITEM 2 Minutes of June 13, 2019 Meeting (attachment on file)

19-06 Motion was made by Chris Holman and supported Teresa Kmetz and Bob Trezise, Jr. to accept the minutes as presented.

Motion Passed Unanimously.

MiCareerQuest Capital Area Mini Events (attachment on file)

Julie Fick and Amanda Fischer presented the outline for a new initiative of smaller, quarterly events that would take place at local businesses and be arranged and supported through T3. The target audience would be families and community members. Each "Mini" would have a theme and would include hands-on activities of a workforce development focus, similar to MiCQCA. Minis would help keep the MiCQCA brand visible throughout the year. The first Mini would be launched in

Motion was made by Teresa Kmetz and supported by Cindy Anderson to accept the proposed creation of MiCQCA Mini events as presented.

Motion Passed Unanimously.

ITEM 3 Update from CAMW! CEO (Edythe Copeland)

spring of 2020.

Edee discussed the strides that T3 is making and the goals that T3 has been working toward to make education a primary focus with young adults and teens. Edee reported that this region is exemplary when increasing educational involvement.



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ITEM 4 Update from CAMW! Chief Education Officer: Progress towards T3 strategic plan

Tim Daman, Carrie, Edee and Julie are making progress toward development of a T3 strategic plan process. All T3 stakeholders will have the opportunity to participate, either through facilitated data-gathering groups or via an online survey. A small group of talent leaders is meeting in September to lay some groundwork. CAMW! administration is looking into a person or group to help facilitate the process and write the plan based on the data gathered.

ITEM 5 Update on Marshall Plan for Talent Equipment grant award (Cindy Anderson)

Cindy reported that partial funding was received for a talent equipment grant. Time was spent with educators making sure that equipment needs were discussed. Providing career exploration opportunities to children in middle schools focusing on healthcare, IT, and manufacturing. Partnering with Mobile Pathway Labs out of Eaton RESA will permit grades 4-9 to have access to Great Lakes Lab reality equipment, for career exploration. ERESA is looking for venues to host a motion capture studio for career exploration. Once the total grant is received ERESA will be able to create a plan of action with Mobile Pathway through Lansing School District and LEAP for the motion capture studio.

ITEM 6 T3 Programming Updates

a. MICareerQuest Capital Area 2020 (Julie Fick)

For 2020, MICQCA is moving to the fall and is going with a two-day event, November 11-12, 2020; based on feedback from educators, and allowing for more students to be present. The venue chosen was The Summit Sports and Ice Complex in Lansing, which will alleviate any parking issues that were present last year. Two planning meetings have already taken place. MiCQCA will be determining the sponsorship levels soon and will begin asking for sponsorships once that information is online.

b. Reverse Job Fair (Jamie Engel)

The 2020 event will be March 18th at the Lansing Association of Realtors. This is a change of venue from last year.

c. MI Bright Future (Michele Strasz)

Funding for MIBF is still waiting on the new budget process from the State. Ran out of funds in May, and unfortunately that resulted in staff layoffs. Until budget allocations are released; private grant funding is continuing the program.

ITEM 7 Bylaws Discussion

Bob brought up that the reach of the bylaws should be broader than the capital area, and it should be less limited, considering that the Lansing region is the 22nd most educated area in the Nation, by a recent WalletHub study. The clean-up of the bylaws is appreciated by Arnold. The wording of the mission and vision should be included revisions. Julie will make a few additional edits based on input at the meeting and send out the latest version for commentary from the Council in a 30-day review period. Any further input from that review period will be incorporated into a final version which will be presented at the November Council meeting for approval.



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ITEM 8 K-12 support for MI Career Development Model (Jamie Engel)

Mandated by the state, MiCDM outlines career development activity expectations for K-12 students by grade bands. One area where Ingham County counselors have already identified a gap in programs and resources is grades 10 and 11. Other needs will become more evident this school year as districts plan how they will address this new state mandate. Haslett High School reached out to T3 to get assistance in their "Junior Jump" career day and was thrilled with the "Hot Jobs, Internships & Apprenticeships" presentation and activities that Julie and the CAMW Business Services Team created and delivered. This might be one example of the kinds of service and resources that T3 could provide. Julie stated that she would like to meet with Jamie and eventually the Ingham County secondary counselors to further discuss what ways T3 can support the local school districts with resources to assist them in implementing the MiCDM. The goal would be to identify specific steps to accomplish by the end of the 2019-2020 school year and present those steps to Council for approval at November meeting. Clinton and Eaton counties would be included and would have access to any resources developed by T3. Council accepted.

ITEM 9 Community, Families and Youth connections through CADL (Scott Duimstra)

Scott was unable to be present – Julie reported that she and Scott are in the early stages of exploring what programs T3 and CADL could partner on to serve the community through the CADL system. Since libraries already have extensive target audiences in the community and also have data gathering incorporated into their system, there could be logical tie-ins with STEM K-12 and public programming with a work force development focus. Julie asked for approval to move forward in exploring the possibilities, with the goal of identifying a specific program or initiative to bring to the Council at the November meeting. Council indicated acceptance of that suggestion.

ITEM 10 Other Business

2020 Meeting Dates and Times were briefly discussed and suggestions will be brought to the next meeting.

ITEM 11 Next Meeting – November 20, 2019: 3:30 - 5:00

The meeting adjourned at 4:47 p.m.