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Capital Area Virtual Job Fair drives hiring during record unemployment

Aug. 18 event hosted by Capital Area Michigan Works! featured more than 20 hiring employers in greater Lansing

LANSING, Mich. — Amidst record unemployment, Capital Area Michigan Works! hosted a free Virtual Job Fair, made possible by the Michigan Department of Labor and Economic Opportunity's Office of Employment and Training. On Aug. 18, over 100 job seekers joined 29 employers who are hiring right now in Lansing.

"Capital Area Michigan Works! is committed to being a valued resource for our regional employers, as well as job seekers," said Carrie Rosingana, CAMW! chief executive officer. "This virtual job fair offered a way for us to help our employer partners connect with job seekers in a format that met the needs of the moment for them both. We could not be more pleased with the outcomes of our first virtual event and look forward to hosting similar events in the future."

Job seekers chatted via text and video with employers and made connections based on their skills and the positions employers have available. Participants were also able to visit a job seeker resources virtual booth staffed by CAMW! team members, career coaches and partners, including Michigan Rehabilitation Services, INVESTVets and the Refugee Development Center.

"This virtual job fair was a fantastic opportunity, and it couldn't come at a better time for job seekers and employers," said Joe Winkiel, CAMW!'s business service officer. "CAMW! is grateful for our partners' passion and innovative ideas as we've worked to set this up. I believe this event will bring hope and opportunity to job seekers in greater Lansing."

Employers present at the Capital Area Virtual Job Fair included:

- [Allstate Insurance](#)
- [Arcadia Home Care/Staffing](#)
- [Biggby Coffee](#)
- [Cintas](#)
- [Consumers Energy](#)
- [Dakkota](#)
- [Dean Transportation](#)

- [DK Security](#)
- [Eaton County Health & Rehab Services](#)
- [Glanbia](#)
- [Griffin Pest Control](#)
- [Ingham County](#)
- [Ingham County Medical Care Facility](#)
- [KTM Industries](#)
- [Lansing Board of Water & Light](#)
- [Liquid Web](#)
- [MSUFCU](#)
- [MSU IT](#)
- [Nextcare](#)
- [Niowave](#)
- [NWH Roof and Floor Truss Systems](#)
- [Peckham](#)
- [Prestige - Medilodge](#)
- [Ryder](#)
- [Sentinel Technologies](#)
- [Sparrow Health System](#)
- [State of Michigan](#)
- [Techsmith](#)
- [WestRock](#)

“I am excited that we were able to be a part of this event because it provided an opportunity for me to connect with job seekers without having to meet face-to-face,” said Ashleigh Olsen, staffing supervisor for Dean Transportation. “I’m confident that I will be able to achieve the same outcome by screening candidates virtually as I would at a traditional job fair.”

In the days before the event, CAMW! staff were available to assist job seekers with updating their materials and preparing for engagement with employers, and they remain available now.

While CAMW!’s Lansing, St. Johns and Charlotte American Job Centers are not physically available to the public, those needing job search support can be connected to remote services. More details and contacts are available at <https://www.camw.org/about-us/contact>. Job seekers can also use [Pure Michigan Talent Connect](#) to explore careers, search for jobs in their region and read features and blog posts that will help with their search.

Capital Area Michigan Works!, a proud partner of the American Job Center network, connects with businesses to develop recruiting and retention strategies and strengthens the local workforce by enhancing education and career opportunities for job seekers. Learn more camw.org.

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