* **Reduced recruiting/training costs:** Turnover costs of at least $3,500 or more dependent upon the industry *(based on $12-$14/hour positions)*.
* **Keeping talent in-house.** Investment in employees is an in investment in business, building internal culture that enables employees to see career paths within the organization. • **Outsourced case management:** BRN success coaches work with employees on issues employers may not be equipped to resolve.
* **Increased Employee Assistance Program (EAP)/benefits usage.**

**You work hard to recruit talent for your organization.**

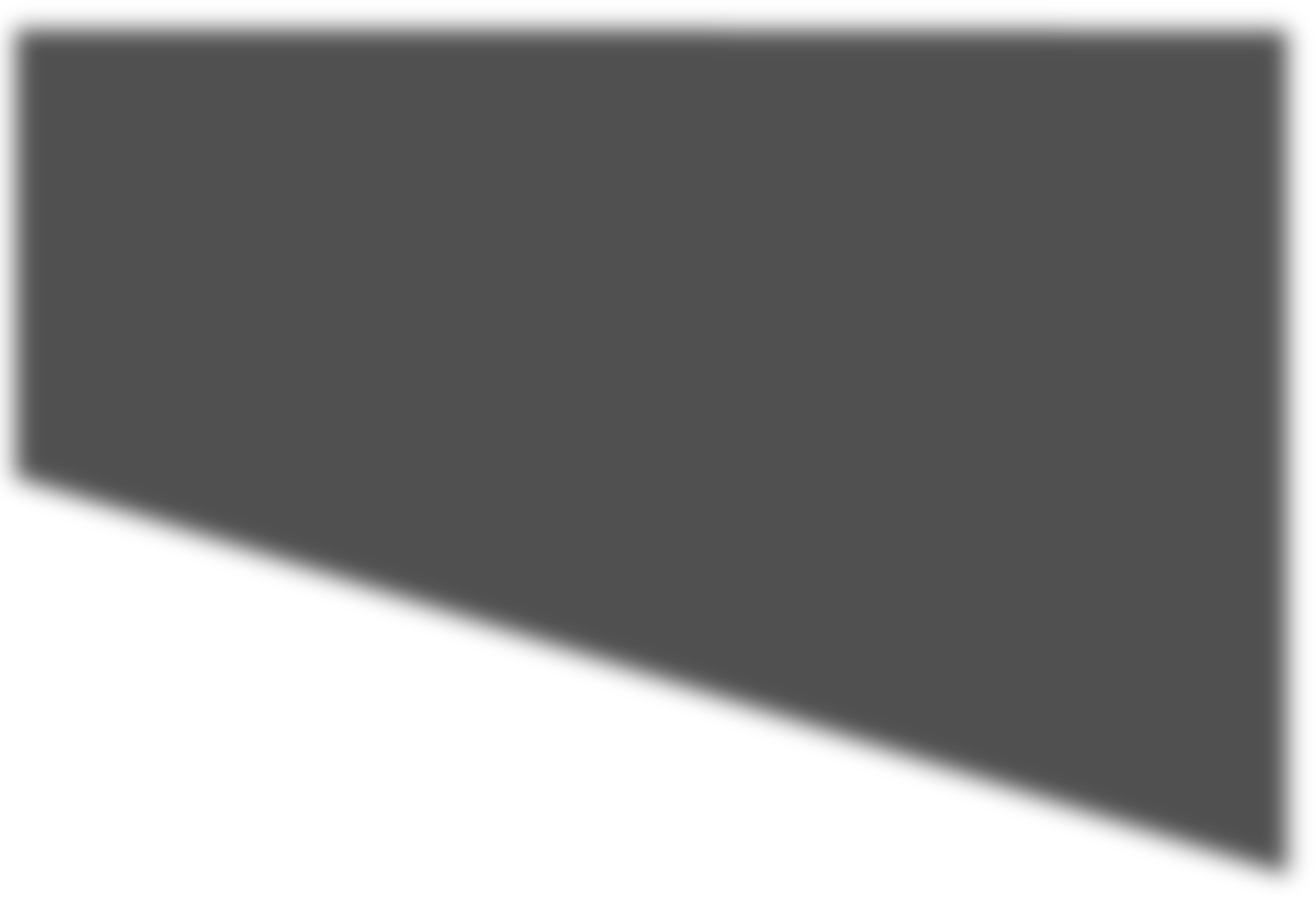
The Business Resource Network can help support organizations and their employees by

removing barriers causing employee turnover and providing confidential third-party support.

**HOW IT WORKS:**

**Business Resource Network**

Phone: (517) 492-5533 Email: BRN@camw.net



**Strengthening your workforce**

**starts with retention.**

As a part of the Business Resource Network (BRN), organizations have access to an on-site

success coach who works directly with employees to develop individual plans to help them

get the services they need to stay and grow in their current organization.

**BRN EMPLOYER BENEFITS:**

•

**Increased job retention**

for business.

•

**Increased productivity,**

as outside personal problems interfere less with work time.

•

**Reduced absenteeism.**

Capital Area Michigan Works! is a proud partner of the American Job Center network. In accordance with the Americans with Disabilities Act, this piece will be made available in an alternative format upon request to Capital Area Michigan Works! Relay Center. Call 711 or 844-578-6563 (Voice and TDD). Funding for Capital Area Michigan Works! is received in part from the U.S. Department of Labor and the State of Michigan. An Equal Opportunity Employer/Center.