**Administrative Board Meeting**

**Wednesday, October 25, 2023**

**\*\*\* This meeting was held both in-person at Capital Area Michigan Works! and virtually on Zoom \*\*\***

**Present**

Joseph Brehler (Chair)

Dana Watson (1st Vice Chair)

Jeffrey Brown (2nd Vice Chair)

Bob Showers

Dave Pohl

Irene Cahill

Jeanne Pearl-Wright

Karla Ruest

Robin Anderson-King

**Absent**

Brian T. Jackson

Ryan Kost

Ryan Sebolt

**Secretariat**

Carrie Rosingana

**Staff**

Amanda Johnson

Becky Powers

Dakota Hart

Erin McKenzie

Joe Winkiel

John Adams

Leah Jones

Robert Ramon

Tekea Norwood

Teri Sand

**Guests**

Kate Snyder

Kathryn O’Connor

Kere Milow

**AGENDA**

**ITEM #1 WELCOME –** Joseph Brehler called the meeting to order at 3:32 p.m.

**ITEM #2 PUBLIC COMMENT**

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* CONSENT AGENDA \*\*\*\*\* (Attachments for each item included) \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***

**Action ITEM #3 MINUTES OF AUGUST 23, 2023 ADMINISTRATIVE BOARD MEETING**

**Action ITEM #4 ACCEPTANCE OF ADDITIONAL FY2022 BARRIER REMOVAL**

**EMPLOYMENT SUCCESS (BRES) FUNDING**

**Action ITEM #5 ACCEPTANCE OF ADDITIONAL FY2023 PARTNERSHIP,**

**ACCOUNTABILITY, TRAINING & HOPE (PATH) FUNDING ALLOCATION**

**Action ITEM #6 ACCEPTANCE OF PY23 WORKFORCE INNOVATION & OPPORTUNITY**

**ACT (WIOA) CARRY FORWARD FUNDING ALLOCATION**

1. Adult
2. Dislocated Worker
3. Youth

**Action ITEM #7 ACCEPTANCE OF PY2024 PARTNERSHIP, ACCOUNTABILITY, TRAINING,**

**& HOPE (PATH) FUNDING ALLOCATIONS**

**Action ITEM #8 ACCEPTANCE OF FY2024 FOOD ASSISTANCE EMPLOYMENT AND**

**TRAINING (FAE&T) FUNDING ALLOCATIONS**

**Action ITEM #9 ACCEPTANCE OF FY2024 LEARN-TO-EARN FUNDING**

**RECOMMENDATION**

**Action ITEM #10 ACCEPTANCE OF EARLY CHILDHOOD INVESTMENT CORPORATION**

**(ECIC) FUNDING.**

**Action ITEM #11 RECOMMENDATION FOR A SPECIAL PROJECTS LIAISON-**

**APPRENTICESHIP POSITION**

**Action ITEM #12 RECOMMENDATION FOR A YOUTH PROGRAM LIAISON POSITION**

23-06 Irene Cahill motions to accept the consent agenda. Jeanne Pearl-Wright supports

the motion. The motion passed unanimously.

23-07 Bob Showers motions to accept the annual cost of living increase and performance

incentive recommendations for CAMW! staff. Irene Cahill supports the motion. The motion passed unanimously.

**ITEM #13 HOT JOBS/RAPID RESPONSE & JOBS FILLED/JOBS POSTED**

Tekea Norwood shares that 71 jobs were filled over multiple business sectors for the month of September with the help of the CAMW! Business Services Team.

**ITEM #14 PRESENTATION: ERIN MCKENZIE – WORKFORCE INTELLIGENCE**

**NETWORK (WIN) GRANT OVERVIEW**

**ITEM #15 COMMUNICATIONS REPORT**

Kate Snyder starts out the communications report by giving a brief update on the hiring that Ultium will be doing. Kathryn O’Connor from Piper & Gold takes over and presents a report focusing on marketing metrics surrounding strategies that P&G has used regarding social media engagement, primarily Facebook.

**ITEM #16 CEO REPORT**

Carrie begins the CEO report by introducing Dakota Hart as the new Business

Services Officer for CAMW!

Carrie touches on a letter from Maner Costerisan, CAMW!’s new consultant firm that we are working with regarding the 2023 CAMW! financial audit, which provides general information relevant to the financial audit process this year.

Shifting right into some federal updates, Carrie shares that Congress has approved a short-term spending bill, avoiding a potential government shutdown until at least November 17th. CAMW! has planned for situations such as this, so even if we were to face a shutdown, Carrie did not expect our program services to be interrupted unless the shutdown period is lengthy.

Carrie moves into discussions surrounding the layoffs and strikes within the Big Three

Manufacturers that are currently taking place. Specifically, Carrie talks about how CAMW! has been impacted by seeing an uptick in UIA customer traffic coming through our service center, thus CAMW! requiring all staff to return in person full-time until the end of the strike and tiered suppliers return to pre-strike status.

Touching on some local updates, the city of Lansing was selected as a Good Jobs, Great Cities Academy location. The Good Jobs, Great Cities Academy includes 16 cities working throughout 2023 and 2024 to develop innovative and scalable city-supported solutions that upskill and reskill workers into quality, high-demand jobs in infrastructure, clean energy, and advanced manufacturing jobs made possible by new federal investments, with a focus on supporting residents from historically underserved and underrepresented communities in order to address key shortcomings in their education and workforce ecosystem.

Carrie discusses being asked to join Governor Whitmer’s Pre-K For All Action Team. She mentions having discussed finding talent in the early childhood education field with a projected need of 3,000 teachers. Carrie has also been asked by the Michigan Works! Association to represent the Workforce Development system surrounding conversations being held via the Department of Licensing and Regulatory Affairs and the Department of Education that is working with Public Policy Associates on workforce impacts.

Also from Governor Whitmer’s office, Carrie shares that our region was the only one in the state to be selected by the Economic Development Administration (EDA) to develop a regional technology hub. The MSU Foundation is leading this grant-funded project and CAMW! has provided a letter of support and will be partnering with them.

Carrie briefly discusses a couple of media campaigns taking place in Michigan that have been shared via Governor Whitmer’s office. The first is the $20 million dollar “You Can in Michigan” national marketing campaign in a push to boost the state’s population, grow the economy, and attract and retain talent.

The second media campaign is through Lansing 501. The Lansing: Be Our Neighbor campaign is aimed at inspiring people to consider Lansing as a potential place to live, work, or open a business with the long-term goal being to boost our local economies and bring new perspectives to the region.

Lastly, Carrie reminds the board about our upcoming Joint Board Meeting and Annual Open House which will be hosted at CAWM! On Wednesday, December 6th at 3:30 p.m.

**ITEM #17 MEMBER ROUNDTABLE**

**ITEM #18 ADJOURNMENT**

Joe adjourned the meeting at 4:52 p.m.