

Administrative Board Meeting**Wednesday, June 23, 2021**

*** This meeting was held virtually due to the on-going COVID-19 pandemic. ***

Present

Bryan Crenshaw, Chair
 Joseph Brehler
 Victor Celentino
 Kathie Dunbar
 Adam Hussain
 Jeanne Pearl-Wright
 David Pohl
 Ryan Sebolt
 Bob Showers

Absent

Andy Schor
 Peter Spadafore
 Aaron Stephens

Secretariat

Carrie Rosingana

Staff

Becky Powers
 Tekea Norwood
 Teri Sand
 Naveed Ullah

Guests

Cassie Cotton
 Danielle Grubaugh
 Tammy Nemeth

AGENDA**ITEM #1 CALL TO ORDER – ADMINISTRATIVE BOARD MEETING**

Bryan Crenshaw called the June 23, 2021 meeting of the Administrative Board for the Capital Area Michigan Works! to order at 3:30 PM. The meeting was being held virtually, in accordance with Public Act 228 of 2020 amending the Open Meetings Act, and in accordance with the State of Emergency declared by the Board of Commissioners for Ingham County.

ITEM #2 PUBLIC COMMENT

There was no public comment.

*******CONSENT AGENDA******* (Attachments for each item included) *****

Action ITEM #3 MINUTES OF MAY 26, 2021 ADMINISTRATIVE BOARD MEETING

Action ITEM #4 ACCEPTANCE OF PY21 CAPITAL AREA MICHIGAN WORKS! AGENCY BUDGET

Action ITEM #5 RECOMMENDATION OF CAPITAL AREA MICHIGAN WORKS! AGENCY AUDITOR FOR FISCAL YEAR ENDING JUNE 30, 2021

Action ITEM #6 RECOMMENDATION TO RENEW PIPER & GOLD COMMUNICATIONS CONTRACT

21-03 Motion by Ryan Sebolt to accept consent agenda, supported by Bob Showers.
 Motion Passed Unanimously

*******CONSENT AGENDA*******

ITEM #7 CAITC UPDATE – (for informational purposes only) (Attachment)

Tekea reviewed the Capital Area IT Council update and overview provided by the executive director of the CAITC.

ITEM #8 HOT JOBS REPORTS / RAPID RESPONSE REPORT (Attachments)

Tekea reviewed the Hot Jobs Report that the Business Services Team is working on, including the jobs filled within the last 30 days as well as the Rapid Response Report. She informed that the Rapid Response Report was updated to include ValuLand. During follow-up with ValuLand, CAMW! business services team was made aware of the possible closing of their Mount Hope location as well. CAMW! has confirmed with corporate executive leadership that this location is not permanently closing at the end of June and instead the refreshed store will feature a new focus targeting the deep discount shopper.

ITEM #9 COMMUNICATIONS UPDATE (Attachment)

Kate provided a pre-recorded overview of the recent communications efforts over the past month to coincide with the Communications Update provided in the board packet to members. Cassie Cotton, P&G senior strategist, was in attendance to support report. Board member Dunbar acknowledged the CAMW! Diversity, Equity and Inclusion (DEI) Communications Audit that was shared and the efforts taken by the agency to develop the report.

ITEM #10 CAPITAL AREA BUSINESS SERVICES TEAM PRESENTATION

CAMW! business services manager, Teri Sand, provided an overview of the business services team activities. Highlights of the presentation included an overview of the services provided by the team to employers across sectors within the tri-county region, Going PRO Talent Fund connections, and the shift in services during the pandemic involving a transition to virtual job fairs and invitation to participate in a variety of virtual panels.

ITEM #11

CEO REPORT (Attachments)

Carrie updated board members on federal updates, including that a bipartisan group of Senators has added support from additional Senators now supporting a scaled down infrastructure proposal. Importantly, this bipartisan proposal, along with other versions in the House, does not include specific workforce development funding. Recently, the Senate passed a broad research and development measure called the U.S. Innovation and Competition Act which expands U.S. competitiveness against China and invests in additional manufacturing and technology programs. As part of the House consideration of this legislation, the House Ways and Means Committee introduced legislation to reauthorize the Trade Adjustment Assistance (TAA) program. CAMW! TAA staff have been participating in training related to this topic and Carrie noted the continual decrease of TAA petition certification over the past several years regionally as well as across the State. As the final federal update, Carrie shared that the House Education and Labor Committee and Senate HELP Committee continue their bipartisan work on WIOA Reauthorization, with the timeline moving slowly over the summer. Carrie moved forward with state updates, including that Governor Whitmer proposes use of \$1.4B in federal child care aid. She went on to report that Governor Whitmer would like Michigan residents to continue to receive \$300 aid if they return to work, which has been met with some resistance due the current challenge employers are facing in filling vacancies. Board member Sebolt inquired if Carrie was saying that UIA was the reason for the worker shortage and she clarified that this was the public perception from many while recognizing that the actual shortage was impacted by multiple factors outside of increased pandemic UIA payments including child care, concerns regarding worker safety in returning to work post-pandemic to name a few. She also relayed that the Michigan legislature passed \$6.6B in federal virus aid and that stable budgets and pandemic handling has earned Michigan 'positive' credit rating. Carrie then moved onto local updates, beginning with public recognition of P&G and the CAMW! team's development of the DEI Communications Audit. She then recognized an upcoming July 517 Magazine CAMW! article featuring board member Pohl centered on agriculture and entitled, "Building Community and Health Futures Through Agriculture." The article will be shared in the next board packet. Next, she shared that the CAMW! leadership team has continued to convene weekly meetings to ensure that the current CAMW! Re-Engagement Plans align with recent CDC and MIOSHA guidance updates. CAMW! continues to expect to begin to open for appointment mid-July in alignment with state departments partners and will share the revised plan with the CAMW! system and boards in early July. Carrie reported that a press release this afternoon stated that UIA offices would begin re-engagement at the end of this month. Carrie then provided an update regarding the upcoming Clinton County American Job Center move continuing to progress as expected at the end of this month with the new St. Johns location effective in early July. Finally, Carrie shared that an offer has been made and accepted to fill the executive assistant vacancy and expect to have this individual in place for the next August board meeting, which will be held in-person.

ITEM #12

MEMBER ROUNDTABLE

No updates were shared from those in attendance.

ITEM #13

ADJOURNMENT

Bryan Crenshaw adjourned the meeting at 4:10 PM.