

**Workforce Development Board Meeting
Wednesday, June 5, 2019**

Present

Jane Doty, Chair
Edith Suttles
Dean Poggiali
Rebecca Bahar-Cook
Joseph Brehler
Jim Dravenstatt-
Moceri
Chris Holman
Sergio Keck
Shelly Neal
Scott Sowulewski *for*
Darcy Kerr

Robert Proctor
Su A'lyn Holbrook
Robert Trezise
Anitra Daugherty *for*
Sandra Pearson
Paula Cunningham
Jane Mitchell

Absent

Glenn Freeman III
Tom Ruis
William Brewer II
Rey Guzman

William Kimble
Andy Kortarba
Janet Lillie
Sherry Pfaff-Doody

Secretariat

Edee Copeland

Staff

Carrie Rosingana
Becky Powers
Amber Denney
Kate Snyder

Tekea Norwood
Julie Fick

Guests

Rachel Rosendale
Skeeter Parsons
Diane Pratt
Jana Bowman
Matt Schneider
Jordan Davis

Jane Doty, Chair, called the meeting to order at 7:38 a.m.

Agenda

ITEM #1

WELCOME

Jane Doty, Chair, welcomed new board member, Jane Mitchell, from Jungle Jane Promotions & began introductions.

ITEM #2

PUBLIC COMMENT

There was no public comment.

***** **CONSENT AGENDA** *******(Attachments for each item included)** *****

ITEM #3

MINUTES OF MAY 1, 2019 WORKFORCE DEVELOPMENT BOARD MEETING

19-05 Motion by Rebecca Bahar-Cook, supported by Robert Proctor, to accept the minutes as presented with correction made to Edith Suttles and Su'Alyn Holbrook's attendance.
Unanimously approved.

ITEM #4

ACCEPTANCE OF REVISED PY2019/FY2020 ADULT PROGRAM SERVICES FUNDING RECOMMENDATIONS

ITEM #5

ACCEPTANCE OF REVISED PY2019 WIOA YOUTH FUNDING RECOMMENDATIONS

ITEM #6

ACCEPTANCE OF ADDITIONAL FY2019 FOOD ASSISTANCE FUNDING

ITEM #7

ACCEPTANCE OF PY2018 APPRENTICESHIP FUNDING

ITEM #8

APPROVAL OF PY18 WIOA YOUTH FUNDING DISTRIBUTION

ITEM #9

ACCEPTANCE OF REVISION TO CAPITAL AREA MICHIGAN WORKS! WORKFORCE DEVELOPMENT BOARD BYLAWS

19-06 Motion by Chris Holman, supported by Jim Dravenstatt-Moceri, to accept the consent agenda as presented.
Motion Passed Unanimously.

- ITEM #10 CAITC UPDATE – *(for informational purposes only)* (Attachment)
Carrie spoke about the new membership trend and highlighted that again, the CAITC has retained all their May renewals. The CAITC also welcomed a new Board member to the council. The council is also partnering with Clinton County RESA to help with their Career Expo. A general reminder of the CAITC meeting dates in July that are open to the public and board members are encouraged to share.
- ITEM #11 HOT JOBS REPORTS / RAPID RESPONSE REPORT (Attachments)
Carrie spoke about the different jobs we are working towards filling and reminding the board members that anyone is welcome to share. The Business Services Team filled 105 jobs in May and there was no Rapid Response report due to there being no new activity to report on.
- ITEM #12 COMMUNICATIONS UPDATE (Attachment)
Kate spoke about the employer training to help local businesses using social media for recruiting. Kate also spoke about the contributed written content with outreach partners instead of print ads. June will have an emphasis on the summer slide and how it affects economically disadvantaged families while July will focus on employee retention.
- ITEM #13 LEAP UPDATE
Bob spoke about the InsurTech program and updated the board on the recent attraction of three new insurance companies to the area. LEAP has also launched a social media campaign #milansing and is encouraging everyone to take pictures and upload it with the hashtag.
- ITEM #14 PRESENTATION: Julie Fick, Chief Education Officer, T3 (Teach. Talent. Thrive.)
Julie spoke about the impacts of the MiCareerQuest Event and its success. Over 2,800 students between grades 7 – 10 were in attendance. There were 51 companies present with over 90 occupations showcased. The team is looking at holding the next MiCareerQuest Event in Fall 2020 with it possibly being a two-day event.
- ITEM #15 CEO REPORT (Attachments)
Edee spoke about her opportunity to attend the Mackinac Policy Conference last week. There were a lot of conversations, presentations, and sessions that talked about benefits to the entire state. Edee also spoke about having the opportunity to create a dialogue about what is going on in Lansing and how Michigan Works! really helps play a role in the community. The Marshall plan funding was approved for only the equipment part of proposal that was submitted. There was an article in the Lansing State Journal where Michigan Works! was asked to do something to get the word out for the roads being fixed. The Board did not feel that we are experts to say a gas tax increase was the way to go but addressed the issue as it relates to our customers. A reminder that June is Pride Month and Edee has an article about the LGBTQ+ community in the Lansing State Journal addressing inclusivity in the workplace, how to help employers be unafraid to create dialogue, and connecting employers to resources. The Governor's office requested Edee to attend an executive order signing dealing with the reorganization of TED; unfortunately, she was unable to attend. CAMW! is continuing to work with TIA on challenges with the talent liaisons. However, she is hoping to work through that process and believes that we are at the point to have reestablished relationships with the state. Becky and Edee attended a meeting with the CTFE board of directors to talk about the transition which will occur by October 1, 2019 in which Peckham will be providing those services. CAMW! is tentatively coming up with a potential plan B for July-September in the event CTFE decides not to run programs after June 30, 2019. If necessary, we will send staff out to the St. John's American Job Center in order to make sure the residents are still

able to access the services. A reminder to board members that if they have any questions about this ongoing process they are free to contact Edee.

ITEM #16

OTHER

There was no other business.

Jane Doty, Chair, adjourned the meeting at 8:50 a.m.